



SPORTS & ENTERTAINMENT
MARKETING PARTNERS

category expertise

Fitness & Instruction
Clubs, Camps & Adventure
Spectators & Competition
Amusement & Gaming
Theatre & Arts
Theme Parks & Attractions



We'll help you shape a healthier bottom line

We start with the basic fundamentals and then build a playbook for success. With our agile strategies and tactics, we'll have you scoring record setting results with your audience in no time.

Talent

PASSION FOR PROBLEM SOLVING

We foster a culture where innovation, collaboration, problem solving and creativity results in a shared commitment to excellence.

Skill

NATIONAL BRANDS. LOCAL BUSINESS.

Whether you're a business-to-business or business-to-consumer brand, we're your location engagement experts. At home. At work. At play.

Experience

MOVE UP THE LEADERBOARD

From opening acts to the big leagues, our solutions have taken brands all the way. We'll help you engage with your audience and become a key player amongst your competition.

CALL FOR AN APPOINTMENT
(317) 231-0095



AMERICAN PIANISTS
ASSOCIATION

IMA



GO 90XP

OUTER EDGE
AXE LOUNGE



CHILDREN'S
MUSEUM
INDIANAPOLIS



INDIANAPOLIS ZOO



Highly trained professional strategists and marketers

We're here to plan a path forward for your brand, find qualified leads, engage new and existing customers, leverage brand loyalists for additional referrals and provide sustainable bottom-line results.

Core Capabilities

BRAND DEVELOPMENT
INSIGHT RESEARCH
STRATEGIC PLANNING'
LEAD-GENERATION SALES
ENGAGEMENT CRM
CREATIVE ASSETS
MEDIA ADVERTISING
EXPERIENTIAL EVENTS
PUBLICITY REPUTATION
SOCIAL CONTENT
GEOTARGET LOCATION
VIDEO MULTIMEDIA
UX MOBILE WEB
PROGRAMMATIC SEARCH'
MEASURE ANALYSIS



SPORTS & ENTERTAINMENT
MARKETING PARTNERS



Burkhart
MARKETING PARTNERS

at a glance

Founded | 1998

Locations | Indianapolis • Fort Wayne

Structure | 35 Professionals

Financials | A+ Credit, Competitive Rates

President | paul@burkhartmarketing.com

Location Engagement Experts

AT WORK, AT HOME, AT PLAY.



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VIRTUAL APPOINTMENT
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