



RETAIL & CONSUMER GOODS  
MARKETING PARTNERS

## category expertise

Apparel & Accessories  
Discount, Value & Thrift  
Electronics & Appliances  
Home & Office  
Pets & Outdoors  
Specialty & Services



## The perfect marriage of brick & mortar with point & click

Solutions to not only get your customers in the door but turn them into brand loyal advocates who engage with you again and again.

## Talent

### PASSION FOR PROBLEM SOLVING

We foster a culture where innovation, collaboration, problem solving and creativity results in a shared commitment to excellence.

## Skill

### NATIONAL BRANDS. LOCAL BUSINESS.

Whether you're a business-to-business or business-to-consumer brand, we're your location engagement experts. At home. At work. At play.

## Experience

### WE KNOW ALL THE CURRENT TRENDS

Our branding and marketing solutions will bring you and your brand into the spotlight.

CALL FOR AN APPOINTMENT  
**(317) 231-0095**

ACE  
Hardware



DISTINCTIVE  
KITCHEN & BATH



PLAY IT AGAIN  
SPORTS

simplyamish

Shaw  
FLOORS



FIDO



ovation

PLATO'S

The Palms

TVF

Kinetico  
water systems

MOHAWK  
INDUSTRIES, INC.

Once  
upon a  
child



TAYLORED  
SYSTEMS

simplychic

# Highly trained professional strategists and marketers

We're here to plan a path forward for your brand, find qualified leads, engage new and existing customers, leverage brand loyalists for additional referrals and provide sustainable bottom-line results.

## Core Capabilities

**BRAND DEVELOPMENT**  
**INSIGHT RESEARCH**  
**STRATEGIC PLANNING**  
**LEAD-GENERATION SALES**  
**ENGAGEMENT CRM**  
**CREATIVE ASSETS**  
**MEDIA ADVERTISING**  
**EXPERIENTIAL EVENTS**  
**PUBLICITY REPUTATION**  
**SOCIAL CONTENT**  
**GEOTARGET LOCATION**  
**VIDEO MULTIMEDIA**  
**UX MOBILE WEB**  
**PROGRAMMATIC SEARCH**  
**MEASURE ANALYSIS**



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## at a glance

Founded | 1998

Locations | Indianapolis • Fort Wayne

Structure | 35 Professionals

Financials | A+ Credit, Competitive Rates

President | paul@burkhartmarketing.com

## Location Engagement Experts

AT WORK, AT HOME, AT PLAY.



CALL FOR IN-PERSON OR  
VIRTUAL APPOINTMENT  
**(317) 231-0095**