



HEALTH & PERSONAL CARE
MARKETING PARTNERS

category expertise

Salon & Spa
Medical, Dental & Vision
Hospitals & Care Center
Eldercare & Aftercare
Rehabilitation & Specialty
Social & Family Services



More than skin deep

Growing your facility or practice requires a proactive approach. We specialize in getting more patients in your door so you can help make the world a better place.

Talent

PASSION FOR PROBLEM SOLVING

We foster a culture where innovation, collaboration, problem solving and creativity results in a shared commitment to excellence.

Skill

NATIONAL BRANDS. LOCAL BUSINESS.

Whether you're a business-to-business or business-to-consumer brand, we're your location engagement experts. At home. At work. At play.

Experience

INCREASING BRAND HEALTH

We're not here to hand out band-aids for your marketing pain points. We fully diagnose the issues at hand and provide you with solutions to bring your brand to life.

CALL FOR AN APPOINTMENT
(317) 231-0095

ALS
ASSOCIATION

Community
Health Network

INDIANA
ORAL & MAXILLOFACIAL
SURGERY ASSOCIATES

SOUTHSIDE
OB/GYN

COMMUNICORE
FACILITY SERVICES

INDY SOUTH
JOY & AWE

American
Heart
Association

Riverview
HEALTH

IPHCA

Hendricks
Regional Health

Amac

St. Vincent
HEALTH

alzheimer's
association

REGENCY
HEALTH SERVICES

Kindred
Healthcare

Dignity

American
Diabetes
Association

christian
horizons

ONECARE
Geriatricians

Great Clips

Orianna
HEALTH SYSTEMS

EYE SPECIALISTS
OF INDIANA

Highly trained professional strategists and marketers

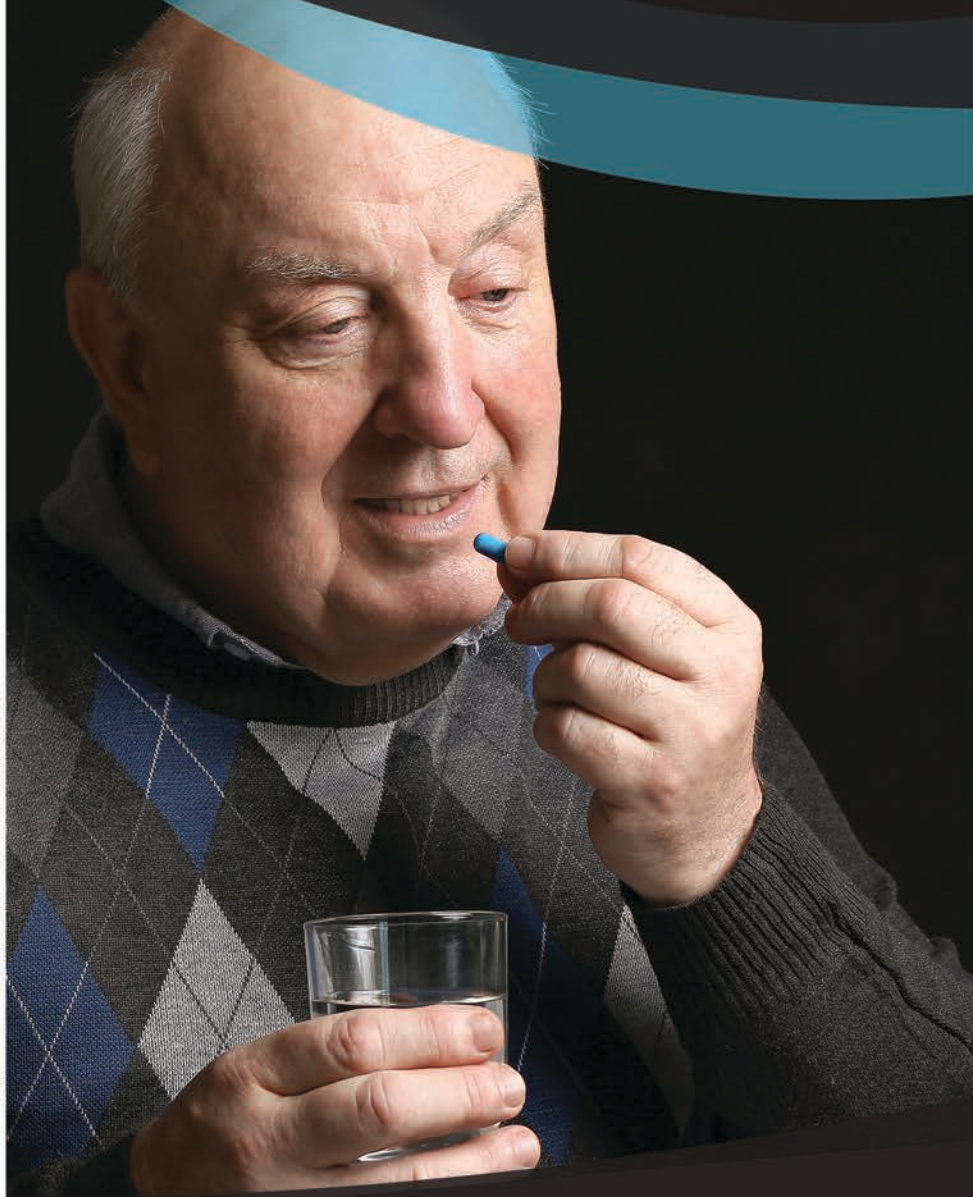
We're here to plan a path forward for your brand, find qualified leads, engage new and existing customers, leverage brand loyalists for additional referrals and provide sustainable bottom-line results.

Core Capabilities

BRAND DEVELOPMENT
INSIGHT RESEARCH
STRATEGIC PLANNING
LEAD-GENERATION SALES
ENGAGEMENT CRM
CREATIVE ASSETS
MEDIA ADVERTISING
EXPERIENTIAL EVENTS
PUBLICITY REPUTATION
SOCIAL CONTENT
GEOTARGET LOCATION
VIDEO MULTIMEDIA
UX MOBILE WEB
PROGRAMMATIC SEARCH
MEASURE ANALYSIS



HEALTH & PERSONAL CARE
MARKETING PARTNERS



at a glance

Founded | 1998

Locations | Indianapolis • Fort Wayne

Structure | 35 Professionals

Financials | A+ Credit, Competitive Rates

President | paul@burkhartmarketing.com

Location Engagement Experts

AT WORK, AT HOME, AT PLAY.



CALL FOR IN-PERSON OR
VIRTUAL APPOINTMENT

(317) 231-0095