



AUTOMOTIVE & FREIGHT  
MARKETING PARTNERS

## category expertise

Automobile & RV  
Freight & Logistics  
Fuel, Wash & Parking  
Tires & Accessories  
Tools & Parts  
Maintenance & Repair



## We're passionate about driving conversion

With so much industry competition, your brand needs to keep its foot on the gas to stand out from the crowd.

## Talent

### PASSION FOR PROBLEM SOLVING

We foster a culture where innovation, collaboration, problem solving and creativity results in a shared commitment to excellence.

## Skill

### NATIONAL BRANDS. LOCAL BUSINESS.

Whether you're a business-to-business or business-to-consumer brand, we're your location engagement experts. At home. At work. At play.

## Experience

### INCREASE BRAND LONGEVITY

We're here for the long haul to help turn your brand into a highly-functioning, local engagement machine.

all things  
automotive

CHRYSLER



speedco

EASTGATE  
CHRYSLER • JEEP • DODGE • RAM



Snap-on

DODGE

ecoparking  
TECHNOLOGIES

WESTGATE  
CHRYSLER • JEEP • DODGE • RAM

REALPOWER



ET EDWARDS  
TRANSMISSIONS

SPOT



NAPA AUTO PARTS

Firestone

KENNY BROWN  
PERFORMANCE

PACE  
AIR FREIGHT



EcoExpress

BRIDGESTONE

RAM

CALL FOR AN APPOINTMENT  
**(317) 231-0095**



## Highly trained professional strategists and marketers

We're here to plan a path forward for your brand, find qualified leads, engage new and existing customers, leverage brand loyalists for additional referrals and provide sustainable bottom-line results.

### Core Capabilities

BRAND DEVELOPMENT  
INSIGHT RESEARCH  
STRATEGIC PLANNING  
LEAD-GENERATION SALES  
ENGAGEMENT CRM  
CREATIVE ASSETS  
MEDIA ADVERTISING  
EXPERIENTIAL EVENTS  
PUBLICITY REPUTATION  
SOCIAL CONTENT  
GEOTARGET LOCATION  
VIDEO MULTIMEDIA  
UX MOBILE WEB  
PROGRAMMATIC SEARCH  
MEASURE ANALYSIS



AUTOMOTIVE & FREIGHT  
MARKETING PARTNERS



### at a glance

Founded | 1998

Locations | Indianapolis • Fort Wayne

Structure | 35 Professionals

Financials | A+ Credit, Competitive Rates

President | paul@burkhartmarketing.com

### Location Engagement Experts

AT WORK, AT HOME, AT PLAY.



CALL FOR IN-PERSON OR  
VIRTUAL APPOINTMENT  
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